

❓ Project Plan:

- Beat the Heat – Summer Trivia

📌 Project Name:

- Beat the Heat: Summer Trivia Challenge

🎯 Objective:

- Boost employee engagement with a fun, knowledge-based activity centered on summertime pop culture, movies, music, and nostalgia. Create moments of joy, light competition, and sentimental memories.

📩 Quiz promotion:

- "Beat the Heat" banner on EE website and email
- Form fields to include:
  - Name & Info
  - Trivia Questions

❓ Questions

- Click here to view sample questions

📊 Metrics of Success:

- Number of submissions
- Number of correct answers
- Survey feedback (qualitative measure of fun)

🏆 Recognition/Prizes:

- Apple swag
- Beats Pill or AirPods Pro for grand prize
- List of winners on website

Phase	Dates	Tasks
1. Planning & Design	August 4-8	Finalize questions, design banner, email and website.
2. Launch Trivia Game	August 11	Publish quiz with banner & email call-to-action.
3. Participation period	August 11-22	Employees complete trivia questions.
4. Results & Recognition	August 25	Share correct answers, leaderboard, and prizes won.
5. Wrap-up & Feedback	August 25-29	Post-event survey or comment board for input.